



YouSendIt Announces SiteDrop, A File Delivery Solution for Businesses

New technology improves file delivery and workflow for businesses and their customers, colleagues, partners and vendors

CAMPBELL, Calif. – April 1, 2008 – YouSendIt, Inc., the trusted global leader in digital content delivery, today announced YouSendIt SiteDrop, an easy-to-use solution that enables users to receive large and important files of any type easily and securely through an embedded application located on their Web sites.

SiteDrop can be integrated seamlessly into Web sites of businesses or individuals needing to receive files from customers, colleagues, partners or vendors. Users within all industries, including printing, graphic design, entertainment, financial and healthcare will find SiteDrop to be a beneficial addition to their Web sites for streamlining file delivery needs and improving project turn-around times. Because SiteDrop becomes a component of the user's Web site, it eliminates lost files and the need for senders to leave the Web site, struggle with FTP or burn images to a CD and send via overnight courier.

In a few easy steps, SiteDrop is configured and embedded into a Web site and can then begin to receive files of any type including video, images, music and confidential documents. Once a file(s) is uploaded, the SiteDrop owner will be notified and can download the file(s) at any time. SiteDrop allows businesses to manage all file delivery and server notifications as well as capture data from those uploading files for future use, such as in marketing campaigns, order tracking and communication. In addition, SiteDrop offers the same YouSendIt customer service standards including e-mail and Web chat customer support.

"We developed YouSendIt SiteDrop as a solution to help our users worldwide make their business more efficient by providing an alternate way to send large files without having to hassle with cumbersome FTP sites," said YouSendIt CTO and founder Ranjith Kumaran. "SiteDrop is the next step in streamlining and simplifying large file delivery for our business users and their customers, colleagues and vendors while continuing to offer YouSendIt's same trusted reliability and security standards."

FASTSIGNS, the sign industry's leading franchise with nearly 500 locations in six countries, integrated SiteDrop into its Web site to more efficiently handle receiving files from its customers. "SiteDrop has become a necessity in our order process and has significantly streamlined our workflow," said Raj Croager, CIO of FASTSIGNS. "Integrating YouSendIt into our Web site has helped make it simple and painless for our customers to do business with us."

SiteDrop is available for YouSendIt Business, Business Plus or Corporate Suite subscribers to add the YouSendIt file upload functionality to their corporate Web sites. For more information on YouSendIt SiteDrop visit <http://www.yousendit.com/cms/sitedrop> or call 1-866-55U-SEND.

About YouSendIt

YouSendIt is the number one digital delivery company serving businesses and individuals on the Web today. More than six million people trust YouSendIt to instantly and securely send, receive and track their valuable business and personal digital content everything from time-critical documents to important videos, graphics, photos and music. YouSendIt's technology platform provides developers and partners the resources for integrating YouSendIt services into the applications people use for creating or communicating. Integrating YouSendIt makes reliable, private, express delivery of digital content a routine part of people's daily life. When it absolutely has to be there now, *just YouSendIt*. Visit www.yousendit.com.

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