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YouSendIt Named "Cool Vendor" by Leading Analyst Firm

Vendors selected for the "Cool Vendor report" are innovative, impactful and intriguing

CAMPBELL, Calif., June 18, 2008 – YouSendIt has been included in the list of "Cool Vendors" in the "Cool Vendors in Platform and Integration Middleware, 2008" report by Gartner, Inc. (Massimo Pezzini, L. Frank Kenney, James Lennard; March 27, 2008).

The report reviewed select vendors who "offer innovative platform and integration middleware supporting open-source, service-oriented architecture (SOA)-enabling infrastructure; grid-based application development and deployment; composite applications; low-latency, business-critical publish-and-subscribe messaging; and integration-as-a-service."

"We're thrilled to be included in this well-recognized industry report and look forward to continuing to grow our service offerings for businesses," said YouSendIt CEO, Ivan Koon. "Speaking with our customers has enabled us to understand their pain points associated with file transfer and develop solutions that allow them to more seamlessly maintain their daily workflow."

To directly address the needs of business users, YouSendIt developed Corporate Suite, a multi-user product that enables businesses to centrally deploy the YouSendIt services on one corporate account – reducing the burden on exchange servers, costs and frustrations associated with maintaining an FTP and the need to upgrade e-mail infrastructures. Corporate Suite offers unlimited bandwidth when sending files and provides automated and centralized user management. YouSendIt Corporate Suite also offers Password Protection and Certified Delivery with tracking, which provides automatic digital rights management features, eliminating the fear of unauthorized downloads.

More than 500 companies have incorporated YouSendIt Corporate Suite into their workflow as a solution that offers a trusted, convenient service for their entire organization.

YouSendIt continues to provide solutions that can be seamlessly integrated into the daily activities and workflow of business professionals, including the YouSendIt plug-in for Outlook. This plug-in allows users to quickly and seamlessly send files directly from Outlook with YouSendIt's full file transfer management options, including tracking, to ensure secure and reliable delivery.

Additionally, YouSendIt recently announced the availability of SiteDrop, a product that allows users to customize and embed the YouSendIt file upload functionality on any Web site. YouSendIt has also developed plug-ins for Adobe Photoshop, CorelDRAW, Apple's Aperture, iPhoto and Final Cut Pro. For more information about all other YouSendIt offerings, please visit <http://www.yousendit.com/>.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About YouSendIt

YouSendIt is the number-one digital delivery company serving business and individuals on the Web today. Nearly seven million people trust YouSendIt to instantly and securely send, receive and track their valuable business and personal digital content – everything from time-critical documents to important video, graphics, photos and music. YouSendIt's technology platform provides developers and partners the resources for integrating YouSendIt services into the applications people use for creating or communicating. Integrating YouSendIt makes reliable, private, express delivery of digital content a routine part of people's daily life. When it absolutely has to be there *just YouSendIt!*

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